

## Terms of Reference

### Short Term Senior Consultant – Media/ Short Term Consultant-Media, NHSRC

NHSRC is seeking a skilled and dynamic Media Consultant for a short-term engagement. National Health Systems Resource Centre, a premier Think Tank for MoHFW, is mandated to assist in policy and strategy development in the provision and mobilization of technical assistance to the states and in capacity building for the Ministry of Health. NHSRC currently has 8 Divisions working in different technical verticals in context with the Healthcare System of India.

**Position Overview:** As a Media Consultant, you will play a key role in crafting persuasive and thought-provoking opinion editorials/ articles/ professional papers/ operational summaries in addition to critically vetting various draft policies being generated by NHSRC.

#### **Key Responsibilities:**

- Conduct comprehensive research and in-depth analysis of achievements of NHSRC and MoHFW as whole and generate briefs/ summaries for the same.
- Collaborate closely with the divisions to identify compelling angles and viewpoints for media and editorials.
- Craft engaging and well-articulated professional papers and articles that resonate with target audiences and align with our organizational goals.
- Revise and refine operational summaries drafts based on feedback from the divisions/ MoHFW.
- Carry out detailed vetting of various publications and fact sheets, infographics, and professional documents.

#### **Qualifications:**

- Proven experience in writing persuasive articles, preferably in Health industry.
- Exceptional research skills with the ability to gather, analyze, and synthesize information from diverse sources.
- Excellent writing abilities with a knack for crafting compelling narratives and arguments.
- Strong understanding of structures and styles of written content of NHSRC & MoHFW.
- Familiarity with identifying appropriate publication outlets and successfully placing op-eds in reputable media is a plus.
- Understanding of working in the Government sector/ Development sector.
- Working knowledge of CMS Content management system, blog channels like word press etc.

#### **Requirements:**

- Bachelor's degree in English/ Journalism with Master's degree in Journalism/English or a related field.
- Minimum 7 years of experience in media related tasks including writing and editing of articles, vetting publications related to health care.
- A portfolio showcasing previous writing samples or published work is essential.
- Ability to work independently, meet deadlines, and collaborate effectively with a team.
- Strong attention to detail and commitment to producing high-quality content.

**Added perks-**

- Competitive salary as per the industry standards
- Networking with the key contacts in health care industry
- Access to knowledge library- Publications materials, books, etc.

**Age Limit:** 35 years & below (As on last date of application)

**Location:** New Delhi with Willingness to travel on need basis

**Contract tenure:** Three months and extendable

**Remuneration Range:**

A. Senior Consultant: - Between Rs. 90,000/- to Rs. 1,50,000/- per month

B. Consultant: - Between Rs. 60,000/- to Rs. 1,20,000/- per month

\*Fee offered within the band will be commensurate qualification and experience

**Note:** As this is a short term assignment Preference will be given to candidates residing within Delhi/NCR region. The selected candidate will be required to join within 7 days.

**How to apply:** Candidates are requested to fill the online application correctly which is available on the NHSRC website (<http://nhsrcindia.org>). Applications will be accepted in the prescribed online application format only. Last date for receiving applications is **21<sup>st</sup> December 2023**.